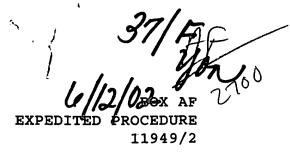


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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

WREN, S.

Serial No.: 08/650,834

Filed: May 20, 1996

For: SYSTEM FOR MARKETING GOODS

AND SERVICES UTILIZING COMPUTERIZED CENTRAL AND

REMOTE FACILITIES

Examiner: KALINOWSKI, A.

Art Unit: 2166

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MAY 0 3 2002

Technology Center 2100

RESPONSE TO OFFICE ACTION

BOX AF EXPEDITED PROCEDURE

Assistant Commissioner for Patents Washington, D.C. 20231

Sir:

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GROUP 3600

In response to the Office Action mailed January 31, 2002, please reconsider and withdraw the rejections contained therein in light of the following remarks.

AMENDMENT

Please amend the above-identified application as follows. Pursuant to 37 C.F.R. § 1.121, a red-lined copy of the amendment is attached hereto.